

## **Privacy Policy**

Last Updated: June 2, 2025

eVTOL Portal (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your personal data when you visit our website, [www.evtolportal.com](http://www.evtolportal.com) (“Website”) or subscribe to our newsletter. It also outlines your rights under applicable data protection laws, including the General Data Protection Regulation (GDPR).

### **1. Data We Collect**

We collect the following personal data:

- **Email Addresses:** If you choose to subscribe to our newsletter, we collect your email address when you provide it through our subscription form.
- **Cookies and Usage Data:** We use cookies and similar technologies to enhance your experience, analyze Website usage, and ensure functionality. This may include your IP address, browser type, and browsing behavior. For details, see our Cookie Policy.

### **2. How We Collect Data**

- **Newsletter Subscription:** We collect your email address when you voluntarily submit it through our subscription form and tick the box to confirm your consent.
- **Cookies:** Cookies are collected automatically when you visit our Website, subject to your consent via our cookie consent tool (except for strictly necessary cookies, which do not require consent).

### **3. Purposes and Legal Basis for Processing**

We process your personal data for the following purposes:

- **Newsletter:** To send you our newsletter with updates, promotions, or other content you’ve subscribed to. The legal basis is your explicit consent (GDPR Article 6(1)(a)), provided via the tick box.
- **Website Functionality and Analytics:** To operate, improve, and analyze the performance of our Website using cookies. The legal basis is your consent for non-essential cookies or our legitimate interest for strictly necessary cookies.

### **4. Third-Party Sharing**

We may share your personal data with:

- **Email Marketing Platforms:** We them to manage and send newsletters.
- **Analytics Providers:** We use them to analyze Website usage.
- **Other Service Providers:** We may engage trusted providers for hosting, security, or technical support, who process data only on our behalf and under strict data protection agreements.

We do not sell or share your personal data for purposes unrelated to those described in this policy.

### **5. Data Retention**

- **Email Addresses:** We retain your email address until you unsubscribe from the newsletter or request deletion. Upon unsubscribing, we delete your email within [insert period, e.g., 30 days].
- **Cookies:** Cookie data is retained for [insert period, e.g., up to 12 months] or as specified in our Cookie Policy, unless you clear your cookies or withdraw consent.

## **6. International Data Transfers**

If you are in the European Economic Area (EEA), your data may be transferred to third-party providers outside the EEA. We ensure such transfers comply with GDPR through safeguards like Standard Contractual Clauses or adequacy decisions.

## **7. Your Rights**

If you are in the EEA, you have the following rights under GDPR:

- Access: Request a copy of your personal data.
- Rectification: Correct inaccurate or incomplete data.
- Erasure: Request deletion of your data (e.g., unsubscribe from the newsletter).
- Restriction: Limit how we process your data.
- Portability: Receive your data in a structured, machine-readable format.
- Objection: Object to processing based on legitimate interests.
- Withdraw Consent: Withdraw consent for newsletters or non-essential cookies at any time (e.g., via the unsubscribe link or cookie settings).

To exercise these rights, contact us at [support@exponentialvector.eu](mailto:support@exponentialvector.eu). You may also lodge a complaint with your local data protection authority.

## **8. How to Manage Your Preferences**

- Newsletter: Unsubscribe at any time using the link in any newsletter email or by contacting us.
- Cookies: Manage cookie preferences through our cookie consent tool, accessible on the Website.

## **9. Data Security**

We use reasonable technical and organizational measures to protect your data, such as encryption, secure servers, and access controls. However, no system is completely secure, and we cannot guarantee absolute security.

## **10. Cookie Policy**

We use the following types of cookies:

- Strictly Necessary Cookies: Essential for Website functionality (e.g., maintaining user sessions). No consent is required.
- Analytics Cookies: Help us understand how users interact with the Website (e.g., via Google Analytics). Consent is required.
- Marketing Cookies: Used for personalized ads or tracking. Consent is required.

You can manage cookie preferences via our cookie consent tool. For more details, contact us.

## **11. Contact Us**

If you have questions or concerns about this Privacy Policy, contact us at:

- Exponential Vector S.R.O. Příčná 1892/4 110 00 Praha 1

## **12. Changes to This Privacy Policy**

We may update this Privacy Policy to reflect changes in our practices or legal requirements. We will notify you of significant changes by posting the updated policy on our Website with a revised “Last Updated” date.

## **13. Complaint Resolution**

If you believe your data protection rights have been violated, you may file a complaint with:

- The Czech Data Protection Authority (Úřad pro ochranu osobních údajů):  
<https://uoou.gov.cz/>
- Your local data protection authority within the EU.